



SARDAR PATEL COLLEGE OF ADMINISTRATION & MANAGEMENT

- MBA / IMBA (BBA+MBA)
- WORKING PROFESSIONAL (MBA)

AFFILIATED TO GUJARAT TECHNOLOGICAL UNIVERSITY, AHMEDABAD
APPROVED BY ALL INDIA COUNCIL FOR TECHNICAL EDUCATION (AICTE), NEW DELHI

Bizz Plan Competition (under SSIP 2.0)

Aikyam 3.0- National Level Management Fest

Date of Event	: 11-02-2026
Venue	: Classroom 103, MBA
Time slot	: 11:00 AM onwards
No. of Registrations	: 16
Details of Expert	: Dr. Sunil Chaki, Director, SPSEC, Coordinator SPU-SSIP Navadhārā
Name of Coordinator	: Dr. Mayur Rao, Associate Professor, SPCAM- MBA

1. Brief of Resource Person:

Dr. Sunil Chaki is a distinguished academician and researcher currently serving as a **Professor in the Department of Physics at Sardar Patel University**. He holds an M.Sc. (1990) and Ph.D. (1996) in Physics from Sardar Patel University and has made significant contributions in the field of Experimental Condensed Matter Physics, particularly in crystal growth, nanomaterials, and thin film studies.

Along with his academic role, he has held several key administrative and leadership positions, including **Coordinator of SPU-SSIP-Navadhara, Director of Sardar Patel Startup & Entrepreneurship Council (SPSEC), and Nodal Officer of the Entrepreneurship Development Cell at SPU**. He has also contributed to national initiatives as the **Coordinator of the National Intellectual Property Awareness Mission (NIPAM)** at the university.

Dr. Chaki has an impressive research profile with multiple high-impact publications, successful research projects, and guidance of numerous Ph.D. and M.Phil. scholars. His work has gained international recognition, and he has been listed among the **top 2% scientists in the world by Stanford University** for multiple years (2022–2025).

He has actively engaged in global academic exposure through visits to countries such as Singapore, China, Germany, and Italy, and is a member of several prestigious professional bodies. His contributions to research and academia have been recognized through various awards and fellowships, making him a respected figure in both scientific and entrepreneurial ecosystems.

2. Objective of Event:

- To encourage students to develop and present innovative and feasible startup ideas.
- To promote entrepreneurial mindset and creativity among students.
- To provide a platform for validating business ideas through expert feedback.
- To enhance students' skills in business planning, presentation, and pitching.
- To support early-stage startup ideas under the SSIP 2.0 initiative.

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3. Brief of the Event:

The **Business Plan Competition** was organized as a part of the management fest **AIKYAM 3.0** under the **SSIP 2.0 initiative** to promote innovation and entrepreneurship among students. The event provided a platform for participants to present their startup ideas and demonstrate their business potential in front of a panel of judges.

A total of **seven innovative business ideas** were presented by student teams, covering diverse sectors and showcasing creativity, feasibility, and market relevance. Each team explained their business model, target market, revenue strategy, and implementation plan.

The competition encouraged students to think critically, develop practical business solutions, and enhance their presentation and pitching skills. The event also offered valuable feedback from experts, helping participants refine their ideas and understand real-world business challenges.

Overall, the competition successfully fostered an entrepreneurial spirit and provided meaningful exposure to startup development practices

Rules of the competition:

- The competition is open to UG & PG students with Individual Participation only
- Hybrid mode is available for presentation
- The business idea presented must be **original and innovative**.
- Participation must present the business plan through a below **proposed PPT presentation** outlines:
 - ✓ *Problem / Opportunity*
 - ✓ *Proposed Solution*
 - ✓ *Business Model*
 - ✓ *USP & Novelty*
 - ✓ *Target Market & Competition*
 - ✓ *Methodology & Implementation Plan*
 - ✓ *Budget*
 - ✓ *Plan of Work (Phase-wise)*
 - ✓ *Expected Outcomes*
 - ✓ *Personal & Mentor Information*
- Each participant will get **6-8 minutes** for presentation followed by Q&A.
- The decision of the judges will be **final and binding**.
- Any form of plagiarism or misconduct will lead to **disqualification**.

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List of total Registered Participants

Sn.	Student Name	College Name	Contact No.
1.	Neel Pitroda	SPCAM- MBA	6355161474
2.	Tadvi Kalpesh	SPCAM- MBA	9316154400
3.	Apurva Bhoi	SPCAM- MBA	8733800865
4.	Rocky Talpada	SPCAM- MBA	9925900301
5.	Harshit Dave	SPCAM- MBA	9313596046
6.	Krishna Patel	SPCAM- MBA	7283871175
7.	Hany Bhatt	SPCAM- MBA	9016708103
8.	Sumit Patel	SPCAM- MBA	9173804594
9.	Vedant Ravrani	SPCAM- MBA	8200841001
10	Gojia Kishan	SPCAM- MBA	6353731314
11	Ashish Thakur	SPCAM- MBA	9429108504
12	Divya Patel	SPCAM- MBA	9173355566
13	Yashraj Sinh	SPCAM- MBA	9328909858
14	Bhargav Darji	SPCAM- MBA	9313104635
15	Aditya Chauhan	SPCAM- MBA	7778031865
16	Uday Tiwari	SPCAM- MBA	7096701865

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Details of Startup Plan Presented – Level Zero Evaluation by Expert

Sr. No	Name of Innovator	About Startup Plan
1	Mr. Uday Tiwari	Migr8- Your Gateway to a Hassle free student life. It is an App for students who migrate from different places to study
2.	Mr. Harshit Dave	PraanX- Health Concierge Paltform It is an App for healthcare services
3.	Mr. Vedant Ravrani & Kisan Gojia	Equity Research Automation tool It is an App providing Investment research workflow
4	Ms. Hany Bhatt	Beauty & Personal care service provision store
5	Ms. Krishna Patel	Sphura Candles- Eco Friendly & Non- Toxic Candles - Mfg Segment
6.	Mr. Ashish Thakur	Truganna- Hygienically packaged sugarcane juice - Mfg Segment

Other Projects – Level zero Evaluation

Sr. No	Name of Innovator	About Startup Plan
1	Ms. Hany Bhatt	Hunny's Makeover-AI Assisted Personalized Beauty Consultation & Booking App
2	Mr. Rudra Joshi	E-Catering Business App
3	Mr. Apurva Bhoi	Door Step- Auto Care- App

Evaluation Parameters

Problem Identification & Opportunity	10 Marks
Innovation / USP	10 Marks
Business Model	10 Marks
Implementation Plan & Budget	10 Marks
Presentation &	10 Marks
Total	50 Marks

List of Winners

Sr. No	Name of Innovator	College	Rank
1	Mr. Uday Tiwari	SPCAM- MBA	First Rank
2.	Mr. Harshit Dave	SPCAM- MBA	Second Rank

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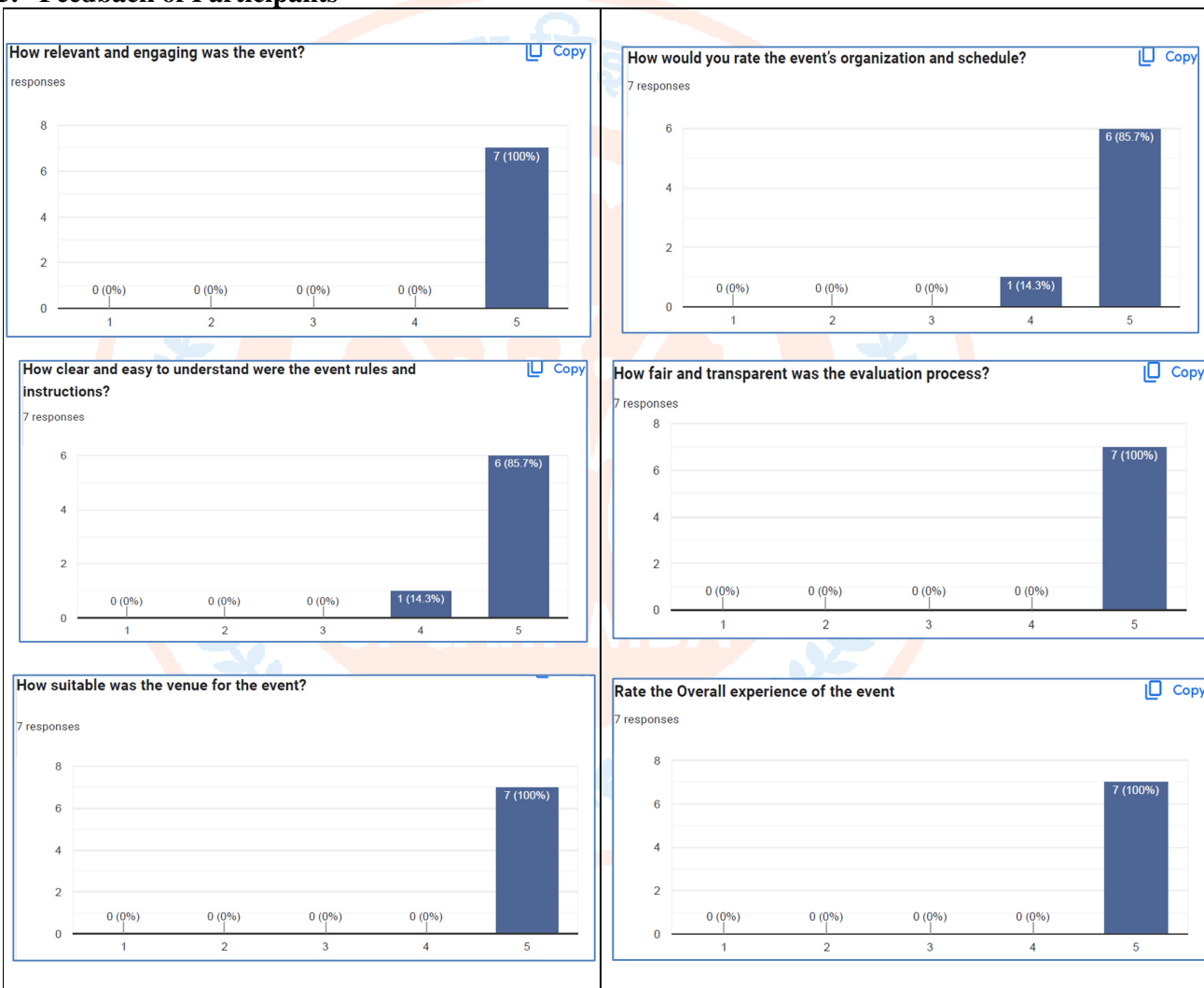
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4. Benefits in terms of Learning/ Knowledge/ Skills obtained:

- Developed ability to design and structure a comprehensive business plan
- Enhanced presentation and pitching skills in a competitive environment
- Gained practical understanding of startup concepts and business models
- Improved critical thinking and problem-solving abilities
- Learned to incorporate feedback for refining business ideas
- Strengthened teamwork and collaboration skills
- Built confidence in presenting ideas before experts and peers

5. Feedback of Participants



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6. Feedback of Expert/ Judge/ Resource Person

The overall participation was commendable, with students showcasing creativity and strong problem identification. The evaluation was based on key parameters such as innovation, business model, feasibility, implementation, and presentation.

The judge appreciated the innovative ideas but suggested improving USP, financial clarity, and execution planning. Presentations were confident, and students handled Q&A well, though deeper market analysis and risk understanding were recommended.

Overall, the event reflected strong entrepreneurial potential among students

7. Glimpse of the Event



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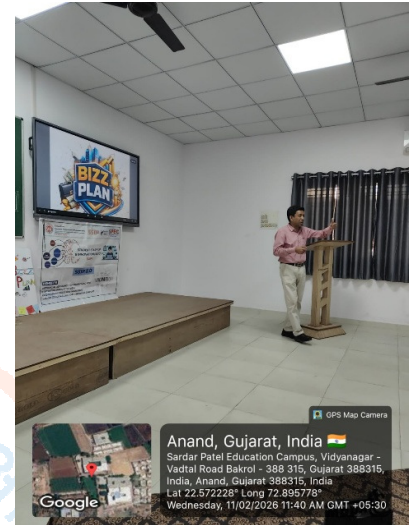
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8. Attendance Sheet

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संयहनः वृजनः संवर्गमन्

Date: 11-2-2026

BIZZ PLAN ATTENDANCE SHEET

Sn.	Student Name	College Name	Contact No.	Signature	Remarks
1.	Neel Pitroda	SPCAM- MBA	6355161474		
2.	Tadvi Kalpesh	SPCAM- MBA	9316154400		
3.	Apurva Bhoi	SPCAM- MBA	8733800865		
4.	Rocky Talpada	SPCAM- MBA	9925900301		
5.	Harshit Dave	SPCAM- MBA	9313596046	<i>Harshit</i>	
6.	Krishna Patel	SPCAM- MBA	7283871175	<i>K.J. Patel</i>	
7.	Hany Bhatt	SPCAM- MBA	9016708103	<i>Hany</i>	
8.	Sumit Patel	SPCAM- MBA	9173804594		3.0
9.	Vedant Ravrani	SPCAM- MBA	8200841001		
10.	Gojia Kishan	SPCAM- MBA	6353731314	<i>Kishan</i>	
11.	Ashish Thakur	SPCAM- MBA	9429108504	<i>Ashish</i>	
12.	Divya Patel	SPCAM- MBA	9173355566		
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Pathway to Success

Dr. Mayur Rao	Mr. Naitik Rami	Dr. Vishal Patidar
Event Co-ordinator	HOD & IQAC Co-ordinator- MBA	Director- MBA

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